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Editor and Managing Director

GEORGE C. WILLIAMS

President

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England's Trusts

IN THIS DAY of much talk concerning individual enterprise, and the liberty of doing business independently, reactionary phrases precipitated through the march and consolidation of Trusts, it is interesting to take a survey of Trust enterprises in other countries than our own, and seek to find therein some fundamental basis for the trustification processes which are unquestionably manifesting themselves in the Industry of Motion Pictures, not only on the American continent, but throughout the world.

What they do in the U. S. may not be as interesting to Britishers as what is being done, what has been done, concerning mergers in the British Empire.

Fixing of prices between independent enterprises and the development of Trade agreements, might be casually observed to be in the nature of a Trust, for free competition by these arrangements is certainly restricted. Yet such an order provokes no outcry of monopoly, although those so linked up appear to be no different than combinations of affiliated companies in the Industry of Motion Pictures, which provoke monopolistic outcries.

In England the war has not precipitated the industrial changes which has resulted in the formation of Trust combinations evidenced throughout Europe.

Many enterprises have grown noticeably, but the growth has been one of development, rather than a condition brought about through amalgamations and mergers.

Let us take for example, certain utilities which other European countries have brought into a combine of interests. Power, machinery, textiles, coal, steel and iron, are separately controlled by various companies, all doing business as independent units.

However, there is in England a unification of interests in other fields of enterprise, industries which are of such huge proportion as to present striking examples of Trustification, known and sanctioned by the Government, and in no way apparently unsupportable to the public.

Sir Alfred Mond in connection with chemicals has established, with his associates, an Empire of control which practically stretches North, South, East and West.

The Imperial Chemical Industries, states Evans Clark, in The New York Sunday Times, is an amalgamation of four enterprises, each of which is an important corporate combination.

Brunner Mond and United Alkali Companies is a merger of five companies and forty-eight separate enterprises, controlling the largest percentage of the English chemical products.

The British Dyestuffs Corporation represents a fusion of three companies, which controls about seventy per cent of this trade, while the Nobel Industries, representing twenty-two enterprises, interested in explosives, practically monopolize the field.



RAY LEWIS

The Nobel Industries extends its control, through affiliations with other enterprises, across Europe and the American continent. An association with the duPont Combine of America links it up by way of indirect affiliation with the Industry of Motion Pictures, for we on this continent know where the duPont Motion Picture finances are placed.

Financial interests in Belgium, France, Spain, Germany, an affiliation with the de Biers Consolidated Mines, which control South African explosives, in addition to important holdings in Dunlop Rubber, which is a merger of seventeen companies

producing more than ninety per cent of the American output of tires, in alliance with General Motors, and many other industries, gives you an idea of the ramifications and existence of Trusts despite the Sherman Act and the various statutes which govern restraint of trade, but which are apparently not applicable to corporate companies.

Brunner Mond is one of the largest shareholders in the American Allied Chemical Corporation, of which company Sir Alfred Mond is a director. Incidentally, the Dunlop Rubber Company controls and operates large factories in the United States, in Germany, in France, and are manufacturers of those properties, such as raw rubber, cotton fabric, wheels and rims, which they utilize and which brings us into the spotlight of the much discussed Motion Picture Control, which aims to cover a field from raw material to the finished product, including theatre presentation; and even steps into the field of manufacturing audiences, through the medium of publicity.

J. & P. Coats represent an eighty per cent British control of cotton thread production; and the Distillers Company, control the alcohol, yeast and whiskey trades.

So far the Industry of Motion Pictures is controlled by several big Motion Picture Enterprises, which gradually develop and grow more expansively important, in order that when the day arrives for a great amalgamation, one company will be as important as the other in the reckoning, for towards such an amalgamation we are surely heading.

The tremendous costs of individual operation, which a combination of interests can reduce so extensively makes this program of mergers economically sound and commercially advisable, but bears no relationship to the war principle of extermination, nor does it furnish the slightest excuse for the elimination of independents, who wish to remain in business as independents, taking their chances as did David against a Goliath.

Ray Lewis

Ray Presents

IN ANALYZING the failure of "Camille" to come through in the box-office spirit of "Smilin' Thru," we conclude that audiences must be hard-boiled, and given to common sense analysis where their emotions are concerned. It is quite likely that "Camille's" beating, at the hands of her father, instead of evoking sympathy for "Camille" as intended, acts in a contrary fashion, and the public conclude that the beating was an "ill wind" which blew "Camille" into a very luxuriously appointed apartment under the protectorate of a Count.

The plays today which make a hit upon Broadway, are those which deal with virtue rather satirically.

In "The Road to Rome," one soldier comments to another as follows, "If you are looking for a virgin today you must be an optimist." The audience thought it a great line and enjoyed a hearty laugh.

SITTING just behind me was an elderly matron with her daughter, young enough, I mean her daughter, to be a virgin. Both the mother and daughter had a great laugh at the "virgin line." The mother looked as if she had stepped out of the Victorian era, when a virgin was a virgin if Queen Victoria had anything to say about it, but there you are, it appears as if being a virgin to-day is an indication of a superlative optimism; and therein lies some reason for the reaction of the public to "Camille."

"Camille" appears, according to the story, to have been a most successful demi-monde, and losing her virginity to a Count is not considered a modern hardship.

First a Count, then a Duke, quite a good repertoire of lovers one would say; and then "Armand."

THAT "Armand" was the one true love, does not win "Camille" of the screen a sympathy which is blind to the feelings of a father, who is not keen about his son linking his life up with a demi-monde. The sympathy goes to the father and "Armand," and you feel that "Armand" might, if he looked around a bit, meet a woman, or girl, without a repertoire of lovers, who could inspire his love.

"Camille's" cough gets no sympathy either. When one dances one must pay the piper; and if you have an added amount of

commonsense you feel that "Armand's" association with "Camille" is not in more ways than one a healthy association.

IF "CAMILLE" was desirous of being decent, she had her finery, her jewels which she could have disposed of and going to another country, if necessary, she could have started all over, long before she met "Armand." These are the many subconscious reactions which pass through the minds of the public; and the picture, put through such a test, fails in its appeal and sympathetic motif; and failing here, the morale is lost, with a correspondingly depreciation at the box-office. It is not that "Camille" is not a particularly fine production, but it is not in tune with modern thinking.

WE ARE GOING to have "Sadie Thompson" upon the screen, with Gloria Swanson in the role made famous by Jeanne Eagles in "Rain."

It appears that "Rain" has been banned by the Hays Organization as unfit for screen adaptation.

THE STORY of "Rain" briefly centres around "a daughter of joy." She has to leave "Frisco," on account of a "frame-up" which would have landed her "doing time," this is her story; and she gets our sympathy because we believe her. "Sadie Thompson" does not travel in "Camille's" class, there is as much difference between "Camille" and "Sadie" as there is between champagne and beer. "Sadie" travels and brings joy to sailors, soldiers and other male specimens who like the society of "Sadie Thompson."

I have heard men say that women like "Sadie Thompson" were real women, much finer in their make-up than those who lived within the pale of respectability. Jeanne Eagles certainly made "Sadie" an attractive personality, an under-dog that made you feel like giving her a chance to "make good," and you rather concluded that she was not half as bad as she was painted.

THERE is a minister, however, who has been stationed at some trading post in the South Sea Islands, for the purpose of spreading the gospel among the native heathens. "Sadie" is a "thorn in the flesh" of the minister, bound for heaven on the wings of truth and reform. The minister's reforming wife is a woman, who has forgotten her sex, either through the principle of suppression, or because of her reforming husband's propensity for symbolical sex-dreams, which satisfy his self-deluded ideas of purity, even though they do not satisfy his wife.

(Continued on Page 10)

SHORT TALKS ON SHORT FEATURES

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CAMEO Comedies

13 One-Reel

OUTDOOR SKETCHES

By ROBERT C. BRUCE

Ed. Hammond
President

CANADIAN EDUCATIONAL
FILMS LIMITED



Col. Cooper Addresses Imperial Order Daughters

Col. John Cooper in addressing a meeting of the Imperial Order of the Daughters of the Empire spoke on the question of furthering the work of the order in their support of British Films. He suggested that members of the order could give much help by asking their theatre managers to show British Films whenever possible. He suggested that each member of the order write a note voicing this British request.

A letter from the British Woman's Patriotic League gave information to the effect that ninety-nine per cent of the pictures exhibited in Canada were of foreign origin.

Film of University Shown in Mining Bldg.

A film showing the progress of the Toronto University, which is celebrating its 100th birthday, was shown in the Mining Building. It pictured a group of the original sponsors of the University gathered to hear Bishop Strachan read the charter of foundation; and it showed the development to the period when Canon H. J. Cody sat in the chair as head of the Board of Governors.

The photography was especially fine.

College Boys Rush Theatre Landing in Court

Field Day celebration resulted in a students' rush at the Tiyoli Theatre, St. Thomas, Ont. Mrs. Antoinette Ward, the manageress of the theatre, was knocked down and sustained several injuries during the "rush."

Two of the ringleaders were arrested, and six were arraigned in court on charges of creating a disturbance and impeding traffic. It is the first time in many years that the students in celebrating field day have displayed such uncontrolled enthusiasm.

Henry Morton May Build Sixth Theatre Winnipeg

Henry Morton, owner of five neighborhood theatres in Winnipeg, contemplates building a sixth house on Portage Avenue, and may build one at Pine Falls, Man., centre of Manitoba's paper and pulp industry.

"Spirit of Wilderness" Co. Leaves For Hollywood

A company of motion picture performers, who have been spending a few weeks in and around Fort William, Ont., making scenes for "The Spirit of the Wilderness," a production backed by Fort William people, have left for Hollywood, Calif., to complete the taking of scenes.



Beautiful Dolores Del Rio, star of Metro-Goldwyn-Mayer's feature production "The Trail of '98."

Lowell Thomas Film Presented Massey Hall

Lowell Thomas' film of India, a magnificent screen contribution, was presented at Massey Hall. Mr. Lowell gave an interesting talk taking his audience in lecture and pictures all over India, beginning with the South and the black Hindustan, going on up to Bombay, to Peshawur, into Afghanistan, forbidden territory, through the Khyber Pass, back into India, through to Calcutta, Agra and Pur.

F. B. O. Announces Changes in Branch Divisions

Lee Marcus, general sales manager of F. B. O. Pictures Corporation, announces that several changes have been made in F. B. O. divisions. C. E. Penrod, division manager in Indianapolis, will be in charge of the Indianapolis, Kansas City, St. Louis, Des Moines, Sioux Falls, Omaha, Milwaukee and Minneapolis exchanges.

Cleve Adams, with headquarters in Chicago, will be in charge of the Pittsburgh, Cleveland, Cincinnati, Detroit, Memphis, Dallas and New Orleans exchanges.

London New Vaudeville Theatre Being Planned

Rumour connects a Buffalo group with plans for a new vaudeville theatre at London, Ont.

The new theatre will be located in the block between Clarence and Wellington Sts., south of Dundas St., it is reported.

Darkness Prevails In Ottawa Thru Electrical Disturbances

An emergency situation developed in the Ottawa, Ontario, district on Friday evening, September 30, when all electrical services were disrupted for a number of cities and towns, throwing them into utter darkness for periods ranging up to half an hour at a time when all theatres were filled.

The places affected included Ottawa, Hull, Eastview, Westboro, Gatineau, Aylmer, Wrightville, Val Tetreau and Billings Bridge. When all lights became extinguished and emergency power plants failed, the ushers of Ottawa and Hull theatres sprang to their "panic posts" while the orchestras continued to play. Flash lights were brought into use and audiences were assured that there was no danger. Every person remained quiet.

In Ottawa, the orchestras in B. F. Keith's, Regent, Centre, Imperial, on playing in the inky blackness, as Francais and other theatres kept right did the orchestras in the Laurier, Eden and Capitol Theatres in Hull, the Family Theatre in Aylmer, Eastview Theatre, Eastview, Regent Theatre at Gatineau and others. Performances were resumed within a few minutes at Keith's and the Regent Theatres in Ottawa but the others were dark for a considerable time.

At the Centre Theatre, Ottawa, Manager Don Stapleton announced that patrons could leave if they desired, pass-out checks being provided, and the ushers threw open the exit doors. Verbal announcements were also made at other theatres but audiences remained quiet. The last time that the Ottawa district was thrown into darkness in this manner was 15 years ago. The cities and towns were without lights, streets were dark, water-power failed, street cars stopped and telegraph communication was cut off.

Revising "Rose Marie" For Metro-Goldwyn-Mayer

Lucien Hubbard, who has left Paramount to join Metro-Goldwyn-Mayer, will probably supervise "Rose Marie," the adaptation on which he is rewriting. He supervised "Wings."

"Clancy's Kosher Wedding"

"Clancy's Kosher Wedding," a comedy of Irish-Jewish life, will be released on September 17th. George Sidney is featured, with Will Armstrong, Ann Brody, Mary Gordon, Sharon Lynn, Rex Lease and Ed. Brady in support. The picture was directed by A. E. Gillstrom, from an original story by J. G. Hawks and continuity and adaptation by Curtis Benton and Gil Pratt. It is an F. B. O. feature.

U.S. Federal Control of Motion Pictures

Federal Judges "Listening In" To Motion Picture Talk

The Federal Trade Commission is "Listening In" on talking motion pictures. This is not a Vitaphone, nor a Movietone, or any other patented synchronization of speech and motion pictures.

About two weeks back I said editorially "Don't Tell Your Troubles to a Policeman" because you might get "pinched." This before the Commission opened its tribunal to hear the case of Motion Pictures vs. Motion Pictures.

I also stressed the fact that the Industry was quite likely to bring upon itself Federal control or regulation. Commissioner Abram F. Myers, chairman of the Federal Trade Commission, who is presiding at the Trade Practice Conference, which opened its sessions at the Law Association Building, 42 West 44th Street, New York City, has made this public statement, "From the standpoint of the Commission, this meeting is an attempt to let the Industry avoid Federal regulation." This is a statement which needs no lawyer to elucidate.

Commissioner Myers is not unfamiliar with our Industry, his association dates back to the much discussed Patents case, where he represented the U. S. Government as special assistant to the attorney-general in charge of anti-trust work.

In commenting upon the purpose of this Trade practice hearing, Commissioner Myers said, "The Motion Picture Industry of the United States in many ways has recognized the need for self-regulation, and has evidenced that recognition by voluntary action to suppress the production of unfit pictures and in other ways.

The conference in New York is to provide the Industry another opportunity at self-regulation by suppressing such practices as the Industry itself may decide are unfair and undesirable. From the standpoint of the Commission, this meeting is an attempt to let the Industry avoid Federal regulation."

One cannot foresee the outcome of this Federal Commission's hearing, but after all the evidence has been submitted, I prophecy that the Federal Government will weigh the evidence before giving its decision as to what is fair and unfair; and that the Government will introduce Arbitration Boards, at first temporarily, before which Government Boards the disputes between Distributors and Exhibitors will be heard; and that the Industry of Motion Pictures will pay handsomely for the establishment of

these Boards. Which will eventually become a permanent institution.

All the "politics" in this Industry, the power of this Industry, have not been able to do away with Censorship; and this institution of Government supervision was brought upon the Industry because it had no control over its producers of Motion Pictures, the minority bringing down upon the majority Censorship control.

The Industry of Motion Pictures has educated the Governments of the world to the power of the screen, politically and financially. Government interference is difficult in an Industry which is well fortified, which is not divided within itself; and shouting its grievances aloud to the Government and the public.

Our Industry in its continual outcries reveals the weakness of its massive structure. Imagine the Government of a country sitting with folded hands while an Industry which controlled the explosives of the world, shouted that each would blow the other up, or that each was conducting its business illegally.

The Industry of Motion Pictures in the United States has threaded its way through the very network of the industrial life of the U. S. Its ramifications have made it an important factor in the world trade which America enjoys.

Motion Pictures has brought the U. S. into debate before the legislative assemblies of European courts; and in every civilized country the dominance of the American Industry of Motion Pictures is under discussion.

It is possible that the U. S. Government is not deaf to its relationship to the screen, and desires that this world contact shall prosper, and gain in power.

But the U. S. Government recognizes that it claims to be "a government of the people, for the people, by the people;" and the people divided on a world question is not to the advantage of the U. S. Government, nor its people.

The Industry of Motion Pictures is but glancing on the surface of the Federal Trade Commission's hearing. The material issues are only being considered, but the machinery which is grinding out facts for the education of the Government, is the invisible power conducting these hearings under the "fair and unfair" camouflage.

The Governments of the world are interesting themselves in Motion Pictures by way of production; and as a means of Trade contact and power.

The Governments build warships, maintain armies and navies; and in many countries operate recreational and amusement centres as well as assuming the control and directorship of general utilities, and the Nations' natural resources.

Is it such a far-stretch of the imagination to have the Government control the Industry of Motion Pictures in the U.S.?

The Governments of the British Empire are interesting themselves financially and morally in the promotion of a British Empire Film Industry. Take a survey of Italy, Germany, France and follow the Government link with Motion Pictures in these countries.

In Canada we have the use of alcoholic beverages, in several provinces under Government control, this was once an enterprise controlled by individuals. It was so important in the life of the people that the Government ruled it out, and then ruled it in under Government control. Such a possibility for Motion Pictures is not impossible. The reformers could supply a plentiful crop of Anti-film petitions.

I advise that this Industry forget its politics and strategy, its "soft soap" compromises; and as man to man establish a code of ethics which will be so sound and unbreakable, that the Government will find no excuse to get a "finger in the pie."

The first necessary step is to eliminate all desire to secure, or retain an advantage.

All the exhibitors cannot be wrong and the distributors all correct, there is right and wrong on both sides. It is well to recognize this factor in coming into a conference.

—RAY LEWIS.

Harry Lauder Gets Fifty Thousand for a Picture

Harry Lauder's salary for his appearance in "Hunting Tower" is reported at £10,000.

George Pearson is directing the story, an adaptation of the famous story by Col. Buchan, M.P. George Pearson is identified as the producer of "The Better 'Ole" and "Alf's Button," some of the early Betty Balfour successes.

Production is going on at the Stoll Studios, Cricklewood, and £50,000, or about \$250,000.00, is reported as the cost of the production.

"The Gingham Girl" and "Shanghaied" F. B. O. Broadway Specials

"The Gingham Girl," based on the famous musical comedy, with Lois Wilson and George K. Arthur in featured roles, was released October 2nd. "The Gingham Girl" played the Capitol Theatre, New York, for a week to capacity audiences.

"Shanghaied," a Ralph Ince production, in which the director is also starred, will be released on October 19th. "Shanghaied" had its New York premiere at the Hippodrome, and was received enthusiastically by both press and public. Patsy Ruth Miller plays the feminine lead opposite Mr. Ince and the two are supported by Alan Brooks, Gertrude Astor, Walt Robbins and H. J. Jacobson. The production is based on a story by Edward J. Montagne, and was adapted by J. G. Hawks.

Walter Goulding Host Ancient and Hon. Artillery Co.

The Imperial Theatre, Saint John, was especially decorated in honor of the visit of the Ancient and Honorable Artillery Company of Massachusetts, who visited Saint John some two hundred strong. The visitors commented most favorably on the splendid programme given by the manager, Walter H. Golding, and the comfort and attractiveness of the Imperial Theatre.

Mr. F. B. Selby gave the visitors a special showing of the Tunney-Dempsey Fight pictures. This courtesy was greatly appreciated as the members of the A.&H.A.A.M. would not be able to see this film in Boston.

L. H. Dilling Purchases Royal Theatre, Oshawa

L. H. Dilling, a former employee of the Royal Theatre, Whitby, Ont., recently purchased this theatre.

Mr. Dilling was the operator in the projection booth, and although the theatre does not come into his possession until January, 1928, he has ordered several improvements which will be in keeping with the improved presentation this theatre will offer in the future.

"Laugh Clown Laugh" For Metro-Goldwyn-Mayer

Herbert Brenon is directing "Laugh, Clown, Laugh" for Metro-Goldwyn-Mayer. This was originally scheduled as an United Artist production, but an arrangement with this organization turned over its rights, director and cast to the Metro-Goldwyn-Mayer Organization.

PROJECTION

By GUY E. McALLAN

Film may be cleaned by passing it through pieces of lamp wicking held between the fingers. This is better than cloth as it will not deposit lint on the film.

* * *

Projectionists should test the tension on the brush springs of their generator, place a spring balance under the arm that applies pressure to the brush and lift the balance till arm is clear of brush, the pressure will vary but the makers of your generator will give you the correct pressure, which should be held to.

* * *

Every projectionist should have a post-card lantern in his equipment, it is one of the most simple devices for use to test screens that the writer ever ran across; and should prove of great value in testing different screen surfaces, border colors, etc.

* * *

The following is a simple and efficient way to test the theatre wiring system for grounds. Get a cheap head set such as is used in radio work, a low resistance set will do very well, also obtain a dry cell, connect one pole of the dry cell to one of the wires from the head set and the other pole to ground (on the conduit). Now if the remaining wire from the head set is touched to the suspected wire and there is a ground on it there will be a loud click in the headset.

* * *

In theatres lighted on the indirect lighting system quite a bit of trouble is sometimes had in telling when the fixtures need re-bulbing. This may be overcome by fixing a small hand mirror at right angles to a piece of light lumber, now by raising the lumber so that the mirror is above the fixture you can see the reflection of the bulbs in it and tell if there is enough burnt out to require attention.

Sally O'Neil Contract With M-G-M Expires

Sally O'Neil's contract with the Metro-Goldwyn-Mayer Producing Company will expire in October and will not be renewed although an option clause gives this company this prerogative.

Miss O'Neil has been with the Metro-Goldwyn-Mayer Organization for the past three years. She is considered a box-office asset, but it is said too much temperamental fireworks makes Sally undesirable to the company with which she is associated. Recently this same organization "let out" the temperamental Jeanne Eagles for the same cause.

Sam Warner Passes Away Was Head of Vitaphone

Sam Warner, head of the Vitaphone, and associated with his surviving brothers in the Warner Bros. Pictures, passed away at the Sutherland Hospital, Los Angeles, following a brief illness.

The late Mr. Warner was one of the pioneers of our industry, beginning his Motion Picture career as an exhibitor; and later linking up with his brothers in the production of Motion Pictures.

His physical condition, following an operation, was not considered serious, but a sudden relapse resulted and was followed by a state of unconsciousness, from which the deceased failed to rally.

A few years ago Sam Warner married Lena Basquette; and last year a daughter was born to them.

Harry Warner, Albert and Abe Warner are the surviving brothers. Funeral services were held in Hollywood.

Albert D. Denis Former M.P.T.O.A. President

Albert D. Denis, who has taken over the management of the Auditorium Theatre, Quebec, was formerly president of the M.P.T.O.A. of Canada.

Mr. Denis has successfully managed the Arcade, and Ouimetoscope, in Montreal, and his management of the Auditorium in Quebec presages a successful regime for this theatre. Perhaps no theatre owner possesses a more genial and convincing personality than Mr. Denis. If he has any faults they are on his generous side; and have earned for him the approbrium of being "too generous."

He is a distinct asset to our industry, being a gentleman of fine manners, good breeding, with a keen sense of honour and values.

Our congratulations to the Auditorium for having secured Mr. Denis; and our best wishes to this gentleman in his new venture.

Windsor Capital Lease Has \$36,300.00 Rental

The Saturday Night advises a shareholder that the Windsor Capital Theatre has been leased by the Famous Players for a period covering five years at a rental of \$36,300.00 a year.

Famous expect to clear up all outstanding debts within the next eighteen months; and will be in a position then to declare a five per cent dividend.

The shareholder is advised to retain his stock rather than sell at the present market.

TORONTO THEATRES

UPTOWN — "Camille," with Norma Talmadge — First National. Class B plus. No one will question but that Norma Talmadge makes a lovely "lady of the Camellias." The story in its modern setting is beautifully produced, the excellence of the photography being specially commendable. But modern sentiment is against "Camille" because the screen's audiences are still naive and want their heroes and heroines conventionally heroic. They allow their heroes a certain latitude familiarized through the roles portrayed by Adolphe Menjou, but their heroines, even though moulded after the pattern of Du Barry and Madame Pompadour, never become as popular in their appeal as those heroines who still love "The Maiden's Prayer." "Armand" by Gilbert Roland was excellent. The director, Fred Niblo, gave us a fine production. Everything possible to make "Camille" a box-office success has been done, but even though Norma Talmadge writes that she wishes to go down in Motion Picture history as "Camille," her thousands of followers will forget the "Lady of the Camellias," in remembering the spirit of "Smilin' Thru."

SHEA'S HIPPODROME — "The Angel of Broadway," with Leatrice Joy—De Mille. Class B. Leatrice as a cabaret performer, who amuses the patrons by doing a Salvation stunt which has a moral reaction. Good enough entertainment of its kind.

TIVOLI — "The Drop Kick," with Richard Barthelmess. Class B. First National. Another college hero story with Barthelmess as the athletic hero. Barbara Kent makes a sweet "sweet sixteen" and Dorothy Revier a nifty little vamp not yet out of college, but showing good form and more mature possibilities. Hedda Hopper and Alberta Vaughn together with some other real players give Barthelmess excellent support. Millard Webb is responsible for first class direction.

REGENT — "Seventh Heaven," with Janet Gaynor and John Farrell — Fox. Class A. In its third successful week at the Regent. An unusually fine production from every point of view.

LOEW'S "The Rough Riders," with Charles Farrell and Mary Astor—Paramount. Class B plus. A glorification of Theodore Roosevelt and the Rough-Riders of American history. Noah Beery as usual dominates the screen with his character-

ization. Charles Emmet Mack, George Bancroft, Charles Farrell, give us some splendid characterizations, while Mary Astor is the feminine influence which wins our sympathy and admiration through the beauty of her person and the winsomeness of her personality. The direction by Victor Fleming is good.

PANTAGES — "Cheating Cheaters," with Kenneth Harlan and Betty Compson—Universal-Jewel. Class B plus. An adaptation of the stage success. Moderately exciting. Betty Compson is as usual a most satisfying artist. Kenneth Harlan good. Direction by Edward Laemmle excellent.

Neighborhood Theatres

PALACE — "Twelve Miles Out," with John Gilbert and Joan Crawford — Metro-Goldwyn-Mayer. "Swim, Girl, Swim," with Bebe Daniels — Paramount.

ST. CLAIR — "Tumbling River," with Tom Mix—Fox.

CAPITOL — "Fireman, Save My Child," with Wallace Beery and Raymond Hatton — Paramount. "Twelve Miles Out," with John Gilbert and Joan Crawford—Metro-Goldwyn-Mayer.

CLASSIC — "Babe Comes Home," with Babe Ruth — First National. "Running Wild," with W. C. Fields — Paramount.

MAVETY — "The Climbers," with Irene Rich—Warner.

ALHAMBRA — "The Stolen Bride," with Billie Dove — First National. "Smile, Brother, Smile," with Dorothy Mackaill and Jack Mulhall—First National.

PARKDALE — "Twelve Miles Out," with John Gilbert and Joan Crawford — Metro-Goldwyn-Mayer. "Metropolis," an All Star Cast—Paramount U. F. A.

OAKWOOD — "Fireman, Save My Child," with Wallace Beery and Raymond Hatton — Paramount. "Twelve Miles Out," with John Gilbert and Joan Crawford—Metro-Goldwyn-Mayer.

CHRISTIE — "Bitter Apples," with Monte Blue — Warner. "Easy Pickings," with Anna Q. Nilsson—First National.

DANFORTH — "The Bugle Call," with Jackie Coogan — Metro-Goldwyn-Mayer. "Service for Ladies," with Adolphe Menjou—Paramount. "The Black Diamond Express," with Monte Blue—Warner. "Fast and Furious," with Reginald Denny—Universal.

Ray Presents

(Continued from Page 6)

This minister is determined, despite "Sadie's" pleadings, to send her back to "Frisco" and to jail for the good of her soul; and he has so chastened the spirit of the unbelieving and calloused "Sadie," that she is willing to "go back" and "face the music," if salvation and redemption are truly to be hers; and through the discovery that at last she has met a man who was interested in her soul's good alone.

BUT the minister, who has not been in reality an ascetic being, but a volcano of passion, awaiting the hour for the riotous conflagration, ends up his prayers with "Sadie" in a most unusual fashion, and his remorse urges him to "cut his throat," while "Sadie" triumphantly turns on her victrola, and again assumes the boisterous attitude of adding a minister's scalp to those whom she has in a similar capacity served.

Gloria Swanson should make an interesting "Sadie Thompson," but I wonder what the Christian Church will have to say about the presentation of that type of a missionary-minister?

IHAVE observed that the screen is most careful of religious themes and types. We quite frequently meet a "Father Confessor," who is presented with such a degree of amiability and goodness, as to bring glory to the Church of Rome, but this sensual Protestant minister, adulterer and suicide, what will he bring to the Churches of Protestantism? Even in the field of literature Elmer Gantry, by Sinclair Lewis, was received with a storm of protest.

It is worth consideration before presentation.

START FILMING

"WILD GEESSE"

Tiffany Productions announces that the filming of "Wild Geese," a picturization of the novel of the same name by Martha Ostenso, has started. This novel, which ran in serial form in the Pictorial Review, won the \$13,500 prize for the best novel submitted last year. The cast so far selected to play the principal roles, includes: Belle Bennett, Russell Simpson, Eve Sothorn, Donald Keith, Jason Robard, Anita Stewart, Wesley Barry, Reta Rae, Austin Jewel, Evelyn Selbie, Frank Austin, Bert Starkey and Jimmy Mack.

It is estimated by the publishers of the novel that more than 2,000,000 people have read this interesting story of the northwest. "Wild Geese" has had a printing of eleven editions and has been translated into seven languages.

A. P. Younger Signs Contract To Write Exclusive M-G-M Screen Stories

A. P. Younger, scenarist who, in less than two years, has handed Metro-Goldwyn-Mayer eight screen plays, two still in the making and the other six well up in the column of box-office successes, is to devote his entire time to exclusive screen writing for that organization, according to announcement made recently, by Irving G. Thalberg, studio executive.

Younger attached his name to an exclusive Metro-Goldwyn-Mayer writing contract, after writing from picture to picture for that studio during the last two years.

Younger's first writing effort for Metro-Goldwyn-Mayer was the screen play of "Brown of Harvard," suggested by the famous stage play of the same name. The success of this picture resulted in stardom for William Haines, for whom Younger wrote the original screen play, "Slide, Kelly, Slide."

Younger was also author of the original screen play of "Tillie, the Toiler," starring Marion Davies and suggested by the Russ Westover comic strip. He wrote "The Understanding Heart" and "The Taxi Dancer," both of which featured Joan Crawford, and then wrote John Gilbert's recent starring vehicle, "Twelve Miles Out," which was suggested by the famous play of the same name presented last year on the speaking stage.

Younger's latest screen efforts are two original screen plays, "In Old Kentucky," suggested by the Charles Dazey stage play, which features James Murray, and is now being directed by John M. Stahl; and Ramon Novarro's new unnamed play based on a royal romance in a mythical European country. The latter is being directed by Harry Beaumont.

The scenarist is now working on a new original play, the nature of which has not been announced.

Galvin, Ottawa, Gets New Mezzanine Floor

An attractive new mezzanine floor has been constructed over the entrance to the Galvin Theatre, Ottawa, Ontario, by Manager John Galvin. This is a downtown house which was formerly known as the Family and Franklin Theatre in days gone by. The mezzanine is visible from the street through large full-length windows and is handsomely furnished, adding much to the beauty of the theatre front.

Millard Webb will direct the screen version of Earl Derr Biggers' Saturday Evening Post story, "Honeymoon Flats," which is scheduled to go into production at Universal City in the near future.

President Cinema Studios Believes in Vancouver

City to Become Important Motion Picture Centre

Frederick M. Ryder, president of the Lions' Gate Cinema Studios formed to produce Motion Pictures in Vancouver, at a meeting of the board gave five reasons for believing Vancouver destined to become an important Motion Picture centre.

This company has just come into the control of local men. Among the various reasons given for the success of Vancouver as a picture producing centre are these presented by Mr. Ryder.

1. The quota law. This is the basic reason for an attempt to organize motion picture production in Vancouver. The law requires that 7 1-2 per cent of all films exhibited in the Empire must be of British origin. This creates a forced market, much the same as if the government compelled people to wear a certain percentage of British-made soap.

2. Vancouver's nearness to Hollywood. The United States has achieved supremacy in film-making. They have the stars and the directors, many of them of British nativity. We must not hesitate to fight the opposition with its own ammunition. That is exactly what British National Pictures, the most successful London producers, have done. They have borrowed stars and directors from Hollywood, made successful pictures with them, which gave them more money to develop British pictures and British stars. London is two weeks from Hollywood. Vancouver is three days, or one day if you consider the airplane, which could transfer stars back and forth at a minimum of lost time while they were on salary.

3. Climate. Vancouver's climate is mild enough for the operation of the huge barn-like studios. The fact that the sun does not shine as much as in Hollywood does not matter because 85 per cent of most pictures are interiors anyway nowadays. "Forests" are built on stages and artificially lighted.

4. Attitude of the populace. The people of the Empire are clamoring for the better British pictures. They are sympathetic to the industry and are anxious to see it succeed.

5. Scenic and literary resources. Canada abounds in the most beautiful scenery of the world. Its history abounds with deeds of courage and daring, any one of which could be the background for a thrilling motion picture.

"Motion picture production in Vancouver will become a reality," said Mr. Ryder. "Nothing will stop us now. The reorganized board of the Lions' Gate company includes such men as Lorne E. McKenzie, president of the North Shore Board of Trade; A. J. Romeril, real estate operator; Geoffrey E. Bayfield, M.D., and George H. Morden, mayor of North Vancouver.

"These men look on motion pictures as a legitimate and substantial business venture. They are going to act as if they were banded together to go into any other business, say the steel business. If it were steel we would go to Pittsburgh and get the best steel makers we could find. When we are ready to produce we will have the best picture makers we can find."

Monteith Urges Women Mould Public Tastes

The Hon. Dr. Monteith addressed the banquet which ended the first of the National Council's four-day convention, at Stratford, Ont.

The banquet under the auspices of the city and the Board of Trade was held in the Parkview United Church and was attended by over two hundred and fifty guests.

One of the features of Dr. Monteith's address was his advice to the National Council in connection with Motion Pictures. He urged the women to interest themselves sufficiently to mould public opinion.

During the past year 12,000,000 feet of film passed through the Censor Board. The total number of pictures acceptable was 1,327 of which 602 were altered. There were forty-seven complete rejections.

Dr. Monteith stated that ninety-five percent of the world's supply of films was American. He stressed the importance of Canada as a Motion Picture centre and an important link in the British Empire; and further stated that Canada was determined to take its place in the Industry of Motion Pictures.

A reference was made to the studio at Trenton, Ont., which he stated was the largest in Canada in fact the largest non-theatrical studio in the world. From this studio films were distributed throughout Ontario of a wholesale and educational pattern. Dr. Monteith stated there was a move on to challenge the supremacy of American films.

Miss Isobel MacDonald, of Edinburgh, Scotland, was another interesting speaker. Miss MacDonald has been doing some splendid propaganda work in advance of a Scottish film, "The Immortals of Scotland" soon to be released throughout Canada, thru Educational.

Empress, Vancouver, Reopens Big English Hits Promised

John A. Schuberg announces that he will reopen the Empress Theatre, Vancouver, the end of this month.

Mr. Schuberg took over the management of this theatre when the Allen Players finished their engagement, introducing the Royal Players to Vancouver.

Later on Monte Carter took over the management of the house. Mr. Schuberg promises many big English hits as coming features.

Don Stapleton, manager of the Centre Theatre, Ottawa, Ontario, and Mrs. Stapleton, have taken up residence in their magnificent new home at 201 Carling Avenue, Ottawa.

Council Child Welfare Publishing Approved List

Juvenile and Family Pictures To Be Listed

The Canadian Council on Child Welfare, Ottawa, has prepared a second list of approval juvenile and family moving pictures which is about to be issued in pamphlet form under a new title which indicates that the photoplays, short subjects and Canadian and Ontario Government films are recommended for children.

The first pamphlet of 16 pages was issued by the Council last spring under the title of "The White List of Motion Pictures" but so many objections were registered over this name that it has been dropped for the second list. It is being issued through the co-operation of the Provincial Boards of Censors in Canada, the Motion Picture Distributors and Exhibitors of Canada and of individual film exchanges.

The list is to contain both United States and British film releases, sections being devoted to feature-length productions and short subjects, such as comedies, novelty and special pictures. There are lists of Canadian and Ontario Government one and two-reel films which are suitable for general presentation in theatres.

Two British Features Purchased by Nathanson

Purchasing British features over a trans-Atlantic telephone is an indication of how fast one moves even in Canada.

N. L. Nathanson, Managing Director of the Famous-Players Canadian Corporation got into telephonic communication with his London representative and purchased two big British features, "The Somme" and "The Battle of the Falkland and Coronel" which we discussed at length in a recent issue of The Digest.

N. L. Nathanson is rapidly becoming one of the most important promoters of British-made films which the British Empire has.

ERIC C. CLARKSON ARRIVES AT VICTORIA

Eric C. Clarkson, an architect from Santa Barbara, Calif., responsible for the sets of many important Hollywood producing companies has arrived at Victoria to confer with Claude Flemming in charge of Motion Picture production for the city of Victoria.

Rt. Hon. Mackenzie King Becomes Movie Actor

Government Bureau Motion Pictures Record Ottawa-London Telephone Call

The Rt. Hon. Mackenzie King, Premier of Canada, became a movie star under the direction of S. H. Hollebome of the Canadian Government Motion Picture Bureau, who made an official film of the history making Ottawa-London telephone call.

The Premier responded to the director's suggestions in true motion picture star fashion; suiting the action very slowly to the word in order that the action should register upon the screen.

Financial Times States Dividends For Shares

The Financial Times of Montreal states that the theatre business in Canada has made great strides in prosperity during the past year.

The shareholders of Famous-Players Canadian Corp., and Eastern Theatres Ltd., will be agreeably surprised, states the Times, when they receive the financial statements of these companies respectively.

The theatres have benefited through the improved economic status of Canada, which has resulted in furnishing substantial theatre profits.

Robbery of Eden, At Hull, Quebec

A daring robbery occurred at the Eden Theatre, Hull, Quebec, the second largest local theatre recently. The robbers got in when an entrance was forced from the rear of the house. Donat Paquin, proprietor, reported the loss of \$485.25 in cash, which was taken from the safe in the manager's office. The robbers have not been traced.

The robbers opened the door of the office by working the spring lock with a knife. The combination of the safe had been left unset but the crooks did not realize this fact because they forced the safe, necessitating the repair of the combination. Apparently the same gang also tried to gain entry to a nearby store the same night but were foiled because of heavy iron bars on the rear windows.

Donat Paquin is also the proprietor of the new Laurier Theatre, Hull, which was recently re-opened after being enlarged and improved.

Irving Sourkes Resigns Management Auditorium

A. D. Denis of Montreal is New Manager

Irving Sourkes has resigned as manager of the Auditorium Theatre, Quebec, and A. D. Denis, a well-known theatre manager of Montreal replaces him.

Mr. Sourkes will remain in Quebec. He was given a banquet in the Auditorium Grill and presented with an address and a silver humidor.

Among the speakers who gave Mr. Sourkes, one of Quebec's most popular managers, a rousing send-off were Mr. Elphage Parent, Chairman for the occasion, J. C. Harvey, editor of the "Soleil," Henry Paquet, J. Richard, Oscar Dube.

Eight Million People Attend Pantages Hamilton

Entering Upon Seventh Successful Year of Entertainment

Pantages, Hamilton, is entering upon its seventh successful year of entertainment, having provided recreational amusement to about eight millions of people.

George Stroud has been manager for the past six years and has steadily built up the patronage of this theatre with finely selected pictures and entertainment.

During last year not less than 1,560,000 patrons attended the Pantages breaking all previous year records.

Mr. Stroud comes from a showman family, his father, the late William Stroud, was the owner of the Savoy, Hamilton's first vaudeville house.

Pantages, Hamilton, has a rural patronage, which extends along the fine Ontario highway; and Pantages patronage is recruited from Oakville, about thirty miles away, from Kitchener, Galt, Guelph, Dundas, Grimsby and Burlington, a few miles out of Hamilton, and other neighboring villages and towns.

"BARBED WIRE" FILM SHOT IN TORONTO

Miss Carroll Dare is the star of "Barbed Wire." Earl Kenyon is the juvenile lead. Three scenes for this Canadian-made feature were shot last week from "Scarboro Bluffs." A street downtown is to be the next location for the next "shooting" of the camera.

Hamilton will have a very beautiful new theatre called the Kenmore situated near Victoria Park. The opening to take place October 17th.

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"Seeing Canada" Series Through South America

Thirty-One Exchange Centres

The "Seeing Canada" series of motion picture film subjects produced by the Canadian Government Motion Picture Bureau, Ottawa, Canada, will be extensively circulated throughout South America as a result of a highly satisfactory agreement that has been concluded between the Bureau and Sr. Max Glucksmann, Buenos Aires, Argentine Republic.

The Glucksmann organization controls over two hundred moving picture houses in the Argentine Republic and has large interests in Ecuador, Peru, Chile, Paraguay, and Bolivia. The distribution of the "Seeing Canada" films through South America, south of the equator with the exception of Brazil, will be exclusively controlled by Sr. Max Glucksmann.

The arrangements were completed by Mr. F. C. T. O'Hara, Deputy Minister of the Department of Trade & Commerce, Ottawa, Canada, who is now in South America on a "goodwill" tour in the interests of Canada's trade.

Tunney-Dempsey Film Continues Clean-Up

The Tunney-Dempsey Chicago fight pictures did a tremendous business at the Garrick Theatre, at advanced prices, and the standing room only sign was out afternoon and night, during the eight days' engagement. It was held over for another day owing to its success; before being taken to another theatre. D. E. L. Fisher, the manager, made a good arrangement for the showing with Educational.

Nelson's New Theatre Opens Its Doors

Mayor of the City Officiated at Opening—Merchants Send Flowers.

The Capitol Theatre, at Nelson, B. C., the new motion picture house, costing \$75,000, opened its doors recently. Mayor J. A. MacDonald was the principal speaker, delivering the necessary ceremonious speech before a capacity attendance. The Mayor's address was greatly applauded; and so the work of becoming community centres, part of the social and industrial life of a city, or town progressively goes on.

Mayor MacDonald said, "It affords me very great pleasure to open this beautiful building. Everything that modern science can devise in the construction of this theatre has been done. The most up-to-date heating and ventilating plants have been installed. No expense has been spared to add to the comfort of its patrons. It is a credit to our city. It represents the last word in the builder's art and the decorator's skill. I have no hesitation in saying it is the finest of its kind in the province. The policy of the Paramount Pictures Corporation seems to be to give the citizens of Nelson entertainments which are clean, healthy, instructive, amusing and educational.

"To the representatives of the corporation here tonight, and the local management, I want to speak for the

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citizens. We fully appreciate what you have done for us in providing this beautiful place of amusement, which I am sure will be patronized as it truly deserves. I would like to add sincere wishes for its success.

"I have great pleasure in declaring the Capitol Theatre open."

Great quantities of flowers, the gifts of the merchants, were in evidence.

New Theatre Permit

Granted at Quebec

The request for a permit to build a new theatre, costing \$65,000 on Cartier Ave., near St. Cyrille St., has at last been granted. The request was a matter of much discussion at the City Hall of the ancient city and court proceedings were introduced in the matter regarding the granting of the permit for a considerable time.

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Round About the Studios



Gwen Lee appearing with the Cody-Pringle team in Metro-Goldwyn-Mayer's "Adam and Evil."

Clara Bow's new Paramount picture, "Get Your Man," will include scenes of one of the most luxurious and distinctive estates in California. It is the famous jewett home at Pasadena, owned by a millionaire stove king. The lovely gardens will be the scene of romantic scenes between the star and Charles Rogers. Negotiations for the use of the estate were started as soon as the scenario was accepted.

An innocent shopgirl in a store that, unknown to her, is the secret clearing house of thieves — this is the paradoxical role Marceline Day, pretty Metro-Goldwyn-Mayer actress, will play in Lon Chaney's next starring vehicle, "The Big City." It is a vivid story of New York gangster life, to be directed by Tod Browning, with Chaney as an underworld czar.

Tyler Brooke, who was selected by Fox Films to play the leading masculine role in the Van Bibber series, has just completed "Four Faces West" under direction of Orville O. Dull. Dione Ellis has the leading feminine role.

Lloyd Hamilton is appearing as a sort of beauty doctor-barber in "New Wrinkles," his new star comedy for Educational which is to be released in October. Hamilton introduces many new tricks while performing his duties as tonsorial artist.

Frank Howard Clark, well known author of Western stories for the screen, who made his debut as an F. B. O. director when he handled the megaphone for Jazz Barton's last picture "Wizard of the Saddle," has been selected to direct Tom Tyler's next picture.

Robert North Bradbury, supervisor of Western productions, announced that Tyler will appear in "When the Law Rides," under Clark's direction.

Joe Cobb, the buxom boy of Hal Roach's "Our Gang," has taken up golf. His ambition is to "get good enough" to challenge Jackie Coogan who is Hollywood's golf marvel at this writing.

During the filming of the Tiffany production "The Ghost Ship" suggested by the Jack London story, "White and Yellow," the oldest and greatest five-masted schooner, The Billings, was engaged by the Tiffany Production Department for the various stirring sea scenes for which the story calls. The Billings was put into condition shortly after the Civil War and has been in every port in the world during its existence. There are more romances written around The Billings than any other ship afloat. In the cast of "The Ghost Ship" are: Dorothy Sebastian, loaned to Tiffany by Metro-Goldwyn-Mayer; Montagu Love, Tom Sanchi, Ray Hallor, Pat Harmon, Eileen Percy, Bud Duncan, Blue Washington and Sojin.

So well did Reginald Denny's farce comedy, "Out All Night," impress officials of the West Coast Theatre Circuit, that it was chosen for showing in the Metropolitan Theatre in Los Angeles the same week with the first stage appearance of Al Jolson at popular prices, Universal reports.

The double bill was heralded in advertisements as the biggest attraction of Greater Movie Season on the West Coast and easily broke all standing attendance records at the big show house.

Marian Nixon plays the leading feminine role in the picture, which was directed by William A. Seiter.

Ralph Forbes, who played in an Arctic romance in "The Trail of '98," and in an Austrian one in "The Enemy," will be Norma Shearer's leading man in a romance of old England, when "Trelawney of the Wells," Arthur Wing Pinero's famous stage play, is produced at the Metro-Goldwyn-Mayer studios. Miss Shearer will play Rose Trelawney and Forbes, Richard Gower.

Warner Bros. have borrowed Owen Moore from Metro-Goldwyn-Mayer for the male lead in Edwin Justin Mayer's celebrated play "In Name Only" which will be the next de luxe production which they will make.

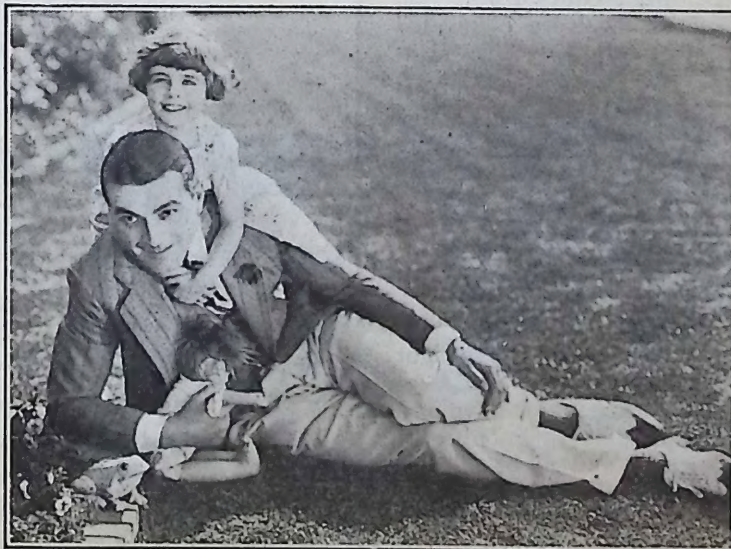


John Gilbert as he looks in "Twelve Miles Out," for Metro-Goldwyn-Mayer.

"Baloo," directed by Richard Rosson, has entered the second week of production at Fox Films West Coast Studios. Edmund Lowe is starred. The cast includes Leila Hyams, Gustav Von Seyffertitz, E. H. Calvert, Norman Trevor, Barry Norton, Maude Turner Gordon and Geo. Kotsonaros.

"Beware of Married Men" which is scheduled to start immediately at the Warner Bros. Studio will be directed by Archie L. Mayo according to an announcement just made by Jack L. Warner. Irene Rich who is to star in the picture had Mayo as her director in her very successful production, "Dearie."

A total of 900 extra persons are used in the big London carnival scenes of "The Street of Sin," the second American-made production of Emil Jannings, recently completed at the Paramount studio. Mauritz Stiller directed the picture, and Fay Wray had the feminine lead.



Richard Barthelmess and his young daughter, Mary Hay Barthelmess, at play. Dick, as you know, is starring in First National's "The Patent Leather Kid."